

Privacy policy

At AI Edit Studio app, we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your personal information when you visit our app (AI Edit Studio) and make purchases.

1. Information We Collect

When you use our app, we may collect the following types of information:

Personal Information: Name, email address, phone number.

Payment Information: Credit/Debit card details, UPI, and other transaction details (processed securely through payment gateways).

Browsing Information: IP address, device details, browser type, and pages visited to enhance user experience.

Communication Data: Messages sent via emails or customer support channels.

2. How We Use Your Information

We use the collected data for:

Order Processing & Fulfilment: Ensuring successful transactions and order deliveries.

Customer Support: Addressing inquiries, complaints, and service requests.

Marketing & Promotions: Sending updates, offers, and newsletters (only if you opt-in).

App Enhancement: Improving app performance and user experience based on browsing patterns.

Fraud Prevention: Ensuring secure transactions and preventing unauthorized activities.

3. Cookies & Tracking Technologies

Our mobile app does not use traditional web cookies. However, we may use similar technologies such as **local storage**, **app preferences**, and **analytics tools** (for example, Firebase Analytics, Google Analytics for Mobile, or other SDKs) to enhance your app experience.

These technologies help us:

Remember your app settings and preferences

Understand how users interact with different app features

Improve performance and usability

Deliver relevant content and notifications

You can control certain tracking permissions through your **device settings** (e.g., ad tracking, analytics, or push notification preferences). Disabling these may limit some app functionality or personalization features.

4. Third-Party Services

We use secure third-party payment gateways to process transactions; we do not store payment details.

Our mobile app may use third-party services to support and enhance its functionality. These services may collect information used to identify you or analyze app performance. Examples include analytics, crash reporting, and payment processing tools.

We do not sell, trade, or share your personal information with unauthorized third parties.

5. Data Security

We implement strict security measures to protect your personal data from unauthorized access, alteration, or misuse.

While we strive for data security, no online platform is 100% secure; users are encouraged to keep their login details confidential.

6. Your Rights

Access & Update: You can request to access or update your personal data.

Opt-Out: You can unsubscribe from marketing communications at any time.

Request Deletion: You can request the deletion of your personal information, subject to legal requirements.

7. Children's Privacy

Our app is not intended for children under 13. We do not knowingly collect personal information from minors.

8. Changes to This Policy

We reserve the right to update this Privacy Policy at any time. Changes will be posted on this page, and continued use of our website signifies acceptance of the revised policy.

9. Contact Us

If you have any questions about our Privacy Policy, feel free to contact us.